

YOUR BRIDAL MAKEUP JOURNEY STARTS HERE

BRIDAL MAKEUP INVESTMENT GUIDE | 2027

gabriela jones
MAKEUP ARTISTRY



CONGRATULATIONS

you are engaged!



This is such an *exciting* time, but what would make it even better is being showered with bridal gifts & having a stress-free wedding morning!

That's where I come in! I'm here to not only meet your expectations, but *exceed* them by creating the ultimate luxury bridal experience!

As a GJ bride you get many exclusive benefits from discounts for you & your bride tribe for beauty services before the wedding, as well as a little engagement gift from me - My Ultimate Bridal Skincare Guide!

gabriela xx



WHO IS BEHIND THE BRUISH

My name is Gabriela Jones, and I am the heart and hands behind Gabriela Jones Artistry. For over a decade, I've had the privilege of helping women look and feel their most beautiful on one of the most important days of their lives - their wedding day.



My journey into makeup artistry began after studying professionally in South Africa, and over the years I've continued to refine my skills, train internationally, and embrace the ever-evolving trends of the beauty industry.

In 2023, I travelled to London to complete advanced makeup training, further elevating my artistry and deepening my knowledge of bridal beauty. I believe education is ongoing, and I pride myself on keeping my techniques modern, timeless, and perfectly tailored to each bride I work with.

Over the years, my work has been recognized with awards and featured in magazines and on television, including kykNET shows - something I am truly grateful for. More than accolades, though, the greatest reward has been the countless brides who have trusted me with their special day, each one leaving with not only a flawless makeup look but also memories of feeling calm, cared for, and celebrated.

As a luxury bridal makeup artist, I bring more than just brushes and products. I bring experience, professionalism, and a genuine love for making women feel confident and radiant. When you choose me as your artist, you are choosing someone who will listen, guide, and ensure your beauty experience is as luxurious and memorable as the day itself.



THE EXPERIENCE

My entire process with you on this journey of what to expect with me leading up to your big day!

ESTIMATE & BOOKING

Once you have filled in the enquiry form on the website, I will check my availability & email you an estimate according to your wedding details. Once accepted, the contract is signed & the retainer paid to secure your wedding date. The retainer will go towards the final balance.

BRIDAL BENEFITS & GIFTS

After your date is locked in, you will receive an email from me with all the exclusive GJ Bride Benefits from the beauty studio discounts for you & your bridal party, to even the little engagement gift from me.

PREVIEW & APPOINTMENTS

A few months before your wedding, I will reach out to schedule your bridal preview & any other beauty appointments. At your preview, I spend the hour creating your desired makeup look to best suit your facial features, hair & eye colour.

TIMELINE & COUNTDOWN

To ensure your wedding day runs smoothly, a timeline will be set up & sent via email. You will need to confirm this timeline with your wedding planner / photographer - before confirming it with me. Then the countdown begins & the excitement starts!

THE FINAL GAME PLAN

The outstanding balance is paid 2 weeks before the wedding. We will do the scheduled beauty services in the week of the wedding. I will also contact you to confirm all wedding details to make sure we are on the same page & know the game plan for the day.

ITS YOUR WEDDING DAY!

Makeup and beauty is my passion and I will go the absolute extra mile to make you look & feel like the best on your wedding day!
On your wedding day, the bride is my priority, ALWAYS!



LUXURY BRIDAL PACKAGES

The following pages outline carefully curated bridal services, designed to showcase the expertise and personalized care I provide.

Bridal bookings require a minimum of 4 faces (bride + 3 attendants).

For smaller weddings or intimate elopements, please refer to our Elopement Package.

Before sending through an inquiry, kindly take a moment to read through the terms and conditions in full. (Page 11)

FLAWLESS BRIDE PACKAGE

most popular

Bridal Makeup Preview

Wedding Day Makeup

Angel Lash extensions for trial
& wedding day (full set & fill)

Custom skin prep including a
hydrating face mask

Touch up kit with essentials

Complimentary brow wax

Exclusive discount on beauty
services

Bride Tribe Voucher

R6000





BRIDAL PACKAGES

GLOWING BRIDE

Wedding Day Makeup & Hybrid lash extensions (Full set)

Exclusive GJ Bridal benefits*

R3800

RADIANT BRIDE

Wedding Day Makeup & Angel lash extensions (Full set)

Exclusive GJ Bridal benefits*

R3700

BLISSFUL BRIDE

Wedding Day Makeup & Classic lash extensions (Full set)

Exclusive GJ Bridal benefits*

R3600

***Exclusive GJ Bridal benefits :** Touch up kit with essentials, custom skin prep with hydrating face mask, exclusive discount on beauty services & Bride Tribe voucher for your bridal party.



SERVICE PRICE LIST

Minimum Booking Requirement

Bridal bookings require a minimum of 4 faces (bride + 3 attendants).
For smaller weddings or elopements, please see our Elopement Package.

BRIDAL MAKEUP

R3000

Complimentary false lashes
Custom skin prep with hydrating face mask
Touch up kit with essentials

BRIDAL PREVIEW (TRIAL)

R1500

Complimentary false lashes

Trials are optional but highly recommended, as it allows me to assess your skin and create the perfect look.

ATTENDANT MAKEUP

R1350

Perfect for anyone attending the wedding from bridesmaids, mother of the bride & mother of the groom.
Consultation with artist before service starts
Personalized skin preparation
Customized full face makeup
Complimentary false lashes
Touch up before leaving

FLOWER GIRL

R400

Strictly ages 7 - 14
Minimal makeup: Blush, lipgloss & shimmer on the eyes

ELOPEMENT PACKAGE

perfect for intimate weddings

Includes:

- Wedding Day Makeup
- Complimentary false lashes
- Makeup for one additional person (bridesmaid, mom, or guest)
- Travel up to 30km round trip
- Exclusive GJ Bridal benefits

R6500

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- Additional attendees can be added at R1350 per person.
 - Travel beyond 30km round trip is charged at R9.00 per km.





TRAVEL FEE

From R650

I am based in Mossel Bay but love traveling throughout the Garden Route for your special day.

A standard travel fee of R650 covers up to 30km round trip. Beyond this distance, an additional R9.00 per km applies. The travel fee will be calculated for your booking and reflected on your estimate.

ACCOMMODATION

R1500-R2500+

For travel over 150km or an early start before 8:00 AM, an overnight stay may be required. The fee will depend on the Airbnb booked and will be added to your final balance once confirmed. (Alternatively, brides may arrange accommodation on my behalf, please see Terms & Conditions).

TOUCH UP HOUR

R3000

Your wedding day is filled with emotions and happy tears are almost guaranteed. With this add-on, I'll stay until after the ceremony to provide full touch-ups for you and your bridal party, ensuring everyone looks picture-perfect.

ADDITIONAL MU ARTIST

R1500

Required for bigger bridal parties (more than 8 faces)

- prevents early start times & saves time
 - fee covers security, communication, coordination & any travel fees associated with the other artist.
-

BEAUTY SERVICES

Varies

I have got you sorted for all your before wedding beauty prep!

Lashes - Classic, Angel, Hybrid, Volume lash extensions & Lash Lifts.

Brows - Shaping with wax, Brow Dye, Brow Laminations.

TERMS & CONDITIONS

important little details

Payments & Booking

A **50% non-refundable retainer** and signed contract are required to secure your wedding date. No booking is confirmed until both have been received. The remaining balance must be settled no later than **14 days** before the wedding date.

For **Saturday weddings**, a **minimum of 4 faces** (the bride plus 3 attendants) is required to secure my services.

Weekday weddings are more flexible and may be booked with fewer faces, subject to availability.

Travel & Accommodation

A standard travel fee of **R650 covers up to 30km round trip**. Beyond this distance, an **additional R9.00 per km** applies.

Overnight accommodation may be required for bookings involving travel exceeding 150km, remote locations, or early start times where same-day travel would impact timing, safety, or service quality.

I normally arrange my own accommodation; however, clients may request to book accommodation on my behalf, provided it meets the requirements outlined in the contract. In such cases, the client is responsible for all associated costs.

Assistant MU Artist

For larger bridal parties, depending on the size of the group and the timeline for getting ready, an assistant may be recommended to ensure all services run smoothly and on schedule.

The artist will use her discretion to determine whether an assistant is necessary based on the specific needs of the day.

When an assistant is required, an **additional fee of R1500** will apply.



Bridal Makeup Preview (Trials)

Previews are **only held during weekdays**.

Weekends and Public Holidays are reserved for weddings only.

Your trial should be held 2-8 weeks before your wedding.

It is the **Bride's responsibility** to ensure a booking for the preview is made.

All trials are held at my home studio in Mossel Bay.

Additional travel fee will be charged for any preview appointment requiring call out. Standard travel fees apply, see travel fee policy.

Time Schedule & Package Details

All makeup applications on the wedding day, except for flower girls, include a full face using high-end, sanitary products and complementary false lashes.

Brides will receive a special touch-up kit, a curated bag of essentials to keep them looking flawless throughout the day.

Both the bride and her bridal party will also receive a touch-up before I leave the venue.

Bridal makeup takes up to 60 minutes, while each attendant requires about 45 minutes. A detailed **schedule will be provided** upon confirmation to ensure the day runs smoothly.

My services are booked for the agreed timeline only. If extra time is requested or required (e.g., delays, running late, additional touch-ups, or waiting for photography), a **fee of R500 per 30 minutes** applies and must be settled on the day before I leave the venue.

If you would like me to remain until after the ceremony for full touch-ups, please see the **Touch-Up Hour add-on package**.

Cancellation Policy:

Please note that all bookings are subject to our full Terms & Conditions. For detailed information on cancellations, rescheduling, and policies, please refer to the signed contract.





WHAT IS NEXT?

READY TO BOOK ME NOW?

Please fill out the contact form on my website - you will need to send in a few details about the wedding such as the wedding date, who needs makeup, what bridal package you would like, your getting-ready location, and any details about your wedding or desired makeup look.

BRIDAL ENQUIRY FORM

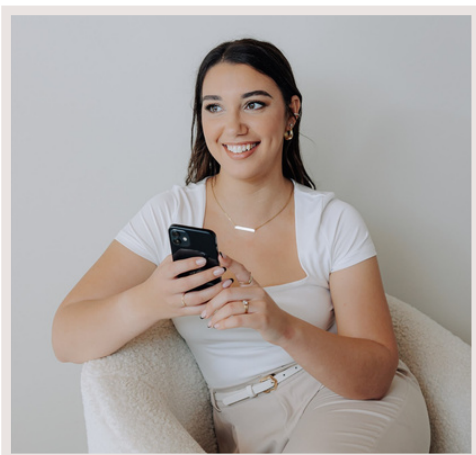


HAVE A FEW MORE QUESTIONS?

I created the cutest little bridal blog on my website that you can visit for detailed posts of all things bridal makeup, otherwise if you have a specific question in mind, have a look at my FAQ page.

BRIDAL BLOG

FAQ



WANT TO SEE MORE?

I strive to provide my brides with an unique bridal look personalized to their beautiful facial features, visit my portfolio on Instagram to see all my previous flawless gorgeous brides & of course their glam moms too!

PORTFOLIO

